

Process Intensification: A Prerequisite for Success in Custom Manufacturing

Custom manufacturers in the western hemisphere are facing several challenges:

- The need for a fast product ramp up
- Limited time frames for process development and implementation
- Competitive environment with significant cost pressure from customers and Asian suppliers
- Constantly increasing costs, e.g. for energy and labour.

All this results in the necessity for continuous improvement and intensification of established processes as a prerequisite for successful custom manufacturing. A number of case studies will be presented to illustrate options for the optimisation of given production processes.

Dr. Guido Giffels
Saltigo GmbH
Marketing
Head of Manufacturing Strategy
Building G19, Room 406
D-51369 Leverkusen
phone: +49 (0) 214 30 32447
mobile: +49 (0) 175 30 32447
fax: +49 (0) 214 30 959 32447
e-mail: guido.giffels@saltigo.com
www.saltigo.com
<http://www.pflichtangaben.saltigo.de>
<http://www.mandatory-information.saltigo.com>

Christoph Schaffrath
(Marketing Custom Manufacturing Agro)
Christoph.schaffrath@saltigo.com